

CASEY MERRIFIELD, PhD

Executive Coach • Leadership Consultant • Speaker

Leadership That Moves People Forward

Dr. Casey Merrifield is a leadership consultant and executive coach with more than a decade of experience helping leaders and organizations thrive. With a Ph.D. in Leadership Studies, she combines research-based insight with practical experience to develop authentic, effective leaders. Known for her engaging and practical approach, Casey equips leaders to navigate complexity, strengthen organizational culture, and drive meaningful results.

Her passion is empowering leaders to become their best so they can lead with clarity, purpose, and authenticity—creating healthy, high-performing organizations where people and performance flourish together.

Who Casey Serves

Casey partners with executives, business professionals, educators, government leaders, ministry leaders, and emerging leaders committed to growing in leadership and organizational impact. She works with individuals and organizations seeking to strengthen leadership effectiveness, cultivate healthy workplace cultures, navigate change, and develop leaders who inspire trust, collaboration, and lasting results.

DOXA Leaders

Biblically centered leadership for Christian leaders

DOXA Leaders is a faith-forward leadership program designed to help Christian leaders strengthen their kingdom impact in ministry and marketplace settings. Through the lens of Scripture, Casey helps leaders gain personal clarity, strengthen their values, and lead with greater kingdom impact in every circle of influence.

DOXA Leaders can be integrated into executive coaching, leadership training, or keynote speaking.

Areas of Expertise

• Executive Coaching	• Leadership Development Consulting & Training
• Clarifying Organizational Identity	• Strategic Planning
• Team Alignment & Culture Building	• Keynote Speaking

Keynote Speaking

Practical leadership conversations designed to challenge, equip, and inspire.

The Intersection of Leadership & Culture

Why Human Connection Matters

Explore how leadership shapes culture and why human connection matters to healthy, high-performing organizations.

Discovering Your Leadership Voice

The Value of Every Voice Around the Table

Help leaders recognize the value of their unique voice while creating environments where others can contribute.

Becoming a Leader Worth Following

Not Just a Leader Others Have to Follow

Examine the trust, authenticity, character, and consistency that turn positional leadership into genuine influence.

Becoming a DOXA Leader

Glorifying God in Every Circle of Influence

A biblically centered conversation about leading with purpose, integrity, and kingdom impact in ministry and marketplace settings.

Fighting for Their Highest Good

The Crucial Conversation

Equip leaders to approach difficult conversations with courage, clarity, compassion, and accountability.

Experience

Co-Founder & Partner — ConneXtion Worldwide

Co-Founder & Owner — Tapeinos Consulting

Leadership Trainer — Lifeway Christian Resources

University Board of Trustees — Texas & Oklahoma

International Experience

Oxford, England — Doctoral study on global leadership

Sri Lanka — Speaker, Hope for the Heart Youth & Young Professionals Camp

China — Leadership for Global Missions Vision Trip

International Mission Trips — Various international experiences

Education & Certifications

Ph.D. Leadership Studies • M.A. Marriage & Family Counseling • B.B.A. Marketing

100X Leader • 5 Voices for Teams • Myers-Briggs Type Indicator

Case Studies

Leadership development in real-world environments.

Rebuilding Trust — A Local City Government

When relational tension and communication breakdowns created challenges between city leaders, Casey served as a trusted leadership advisor through a pivotal season. She facilitated crucial conversations that helped elected and hired officials address conflict, rebuild trust, and navigate significant decisions with greater clarity and collaboration. As trust increased and alignment emerged, Casey led the development of a year-long strategic plan that established shared priorities, strengthened leadership cohesion, and created a clear roadmap for organizational success.

Outcome: *Greater trust, stronger alignment, and a shared strategic direction.*

Strengthening an Already Healthy Culture

An innovative engineering firm partnered with Casey to strengthen leadership capacity and build greater organizational alignment. Through company-wide leadership workshops, targeted leader training, and monthly executive coaching, leaders developed stronger communication skills, practical leadership tools, and a shared leadership language that unified teams across the organization. The process also brought greater role clarity and accountability, enabling the firm to make significant personnel decisions that enhanced organizational effectiveness. The result was an even stronger leadership culture equipped to support sustainable growth and long-term success.

Outcome: *Stronger leadership capacity, greater alignment, and a culture equipped for sustainable growth.*

Bring Casey to Your Next Event

Whether you are planning a keynote, leadership gathering, organizational training, or executive coaching engagement, Casey brings a practical, research-informed, and deeply human approach to leadership.

Let's start a conversation.

Email: casey@connexionworldwide.com